

Message Text

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PAGE 01 MUNICH 00358 201247Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----079175 210356Z /64

R 201234Z JAN 78
FM AMCONSUL MUNICH
TO USDOC WASHDC
INFO SECSTATE WASHDC 9747
AMEMBASSY BONN
USMISSION USBERLIN
AMCONSUL BREMEN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL STUTTGART

UNCLAS MUNICH 00358

E.O. 11652: NA
TAGS: BEXP, GW
SUBJECT: FOREIGN BUYER PROGRAM: FLYING CARPET SUPPORT FOR
WESCON, SEPTEMBER 19-22, 1978, LOS ANGELES, CALIF.

1. AS FINAL EFFORT FOR FY '78 CCP, MUNICH PROPOSES FLYING
CARPET EFFORT TO PROMOTE TRAVEL BY GERMAN BUYERS TO
WESCON '78. TRAVEL WOULD BE ORGANIZED BY AMERICAN EXPRESS,
MUNICH, IN COOPERATION WITH GERMAN ELECTRONICS MAGAZINE.
POST WOULD PROVIDE RECRUITMENT SUPPORT.

2. ACTION REQUESTED: BEFORE WE MAKE FINAL COMMITMENT ON
THIS SHOW, WE REQUEST COMMERCE ASK FOLLOWING QUESTIONS OF
WESCON ORGANIZERS IN U.S.:

A) WILL WESCON BE ORGANIZING COMPETING GROUP TRAVEL EFFORT
FROM EUROPE? IF YES, WHO IS DESIGNATED TRAVEL
ORGANIZER/AIRLINE?

B) CAN WESCON SHOW MANAGERS SUPPLY US WITH DESCRIPTIVE
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LITERATURE NOT LATER THAN APRIL 15? LITERATURE WOULD
BE FLYERS DESCRIBING SHOW AND INDICATING NUMBER OF
EXHIBITORS AND VISITORS EXPECTED. 2,000 COPIES NEEDED.

C) SINCE THIS IS STAR SHOW, WE ASSUME THAT INTERNATIONAL
VISITOR FACILITIES WILL BE AVAILABLE. PLEASE CONFIRM.

3. WOULD APPRECIATE ANY COMMENTS USDOC MAY HAVE. PLEASE
ALSO SUPPLY NAME OF CONTACT AND TELEPHONE NUMBER IN WESCON
MANAGEMENT. BETTS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Copy: SINGLE
Draft Date: 20 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 661fc7e1-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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